



Colorado Statewide Survey – April-May 2004

1. Suppose an election were held today on a renewable energy ballot initiative which requires the major power companies in Colorado to get ten percent of their electricity from renewable energy sources such as wind, solar or geothermal energy by the year 2014. On this ballot initiative, would you definitely vote yes, probably vote yes, probably vote no, or definitely vote no? [n=603]

Vote Yes	75%
Vote No.....	15%
Definitely vote yes.....	40%
Probably vote yes	35%
Probably vote no	9%
Definitely vote no	6%
DK/NS.....	10%

6. [THIS BATTERY INCLUDES A TOTAL OF 13 ARGUMENTS AGAINST THE RENEWABLE ENERGY INITIATIVE, 6 ASKED OF HALF THE VOTERS AND A SEPARATE 7 ASKED OF THE OTHER HALF THE VOTERS. THESE CONS ARE NOT BEING RELEASED BY ENVIRONMENT COLORADO FOR STRATEGIC PURPOSES.]

7. Now, suppose the election were held today on this renewable energy ballot initiative which requires the major power companies in Colorado to get ten percent of their electricity from renewable energy sources such as wind, solar, or geothermal energy by the year 2014. Would you vote yes or no on this state ballot initiative? Would you definitely vote [yes/no], or probably vote [yes/no]? [n=603]

	Q7. After hearing arguments against	Q1. Initial
Vote Yes	64%	75%
Vote No.....	24%	16%
Definitely vote yes.....	34%	40%
Probably vote yes	30%	35%
Probably vote no	14%	9%
Definitely vote no	10%	7%
DK/NS.....	12%	10%

8. [THIS BATTERY INCLUDES A TOTAL OF 20 ARGUMENTS IN FAVOR OF THE RENEWABLE ENERGY INITIATIVE, 10 ASKED OF HALF THE VOTERS AND A SEPARATE 10 ASKED OF THE OTHER HALF THE VOTERS. THESE PROS ARE NOT BEING RELEASED BY ENVIRONMENT COLORADO FOR STRATEGIC PURPOSES.]

Appendix

9. Now, thinking about these pros and cons, suppose the election were held today on this renewable energy ballot initiative which requires the major power companies in Colorado to get ten percent of their electricity from renewable energy sources such as wind, solar, or geothermal energy by the year 2014. Would you vote yes or no on this state ballot initiative? Would you definitely vote [yes/no], or probably vote [yes/no]? [n=603]

	Q9. After hearing <u>pros & cons</u>	Q7. After hearing <u>arguments against</u>	Q1. <u>Initial</u>
Vote Yes	73%	64%	75%
Vote No	19%	24%	16%
Definitely vote yes	39%	34%	40%
Probably vote yes	34%	30%	35%
Probably vote no	10%	14%	9%
Definitely vote no	9%	10%	7%
DK/NS	8%	12%	10%

Methodology

The April/May 2004 Colorado Statewide Survey was conducted by HARSTAD STRATEGIC RESEARCH, INC, the national public opinion research firm in Boulder, Colorado. The survey results are based upon 603 random telephone interviews among active voters in the state of Colorado. Interviews were conducted from April 27 - May 2, 2004. A random sample of 603 has a worst-case 95% confidence interval of plus or minus 4.0% about any one reported percentage.

For some questions – marked “Form A” and “Form B” – the sample was randomly assigned into two halves, and certain questions were asked of one half, while other questions were asked of the other. For those questions the results have a worst-case 95% confidence interval of plus or minus 5.6% about any one reported percentage.